

TRC Media Group ©

Digital Distribution Network

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In today's Multimedia society it is critical to manage and control the message you are trying to get out, weather it is a personal message or one that represents your business or organization. The TRC Media Group has been formed to help our clientele research, gather, develop, produce and package for distribution content as it relates to their families, businesses or communities. The ability to tell your own story is vital and we are well positioned to help in this area. The combined resources at the TRC give our clients the tools that can help them better market themselves and take full advantage of the myriad of opportunities available.

Capturing your history, developing a story about who you are, weather personally or for your business or your organization our programs are designed to help you build comprehensive media packages that include print, digital media for the computer, the internet and DVD packaging. Our company will walk you through this process step by step until you are able to provide a finished product that could include printed, digital media, or web based distribution.

The Technology Resource Center has become an effective environment for developing and capturing exciting content live on tape. Once we capture this content we can transfer it to our digital post production service that will edit and enhance the content and prepare it for distribution. This is where the rubber meets the road. Distribution has always been the choke point for the creative mind and the originators of content. The combined resources will allow us to help break that barrier. We have built a digital distribution network that allows us to help our clients get their digital content out into the public.

We have worked to pull together critical elements that make building and rolling out our Digital Distribution Network a viable solution that can help the average person, company or organization create, produce and package digital content for distribution.



By combining the resources of the Technology Resource Center we are able to assist our clientele with the preparation and implementation of a broad range of media related products and services. We have established a number of components that together provide the foundation for taking advantage of the technology based society that have become so much a part of our lives. Being connected has become vital to development of that sense of community that everyone needs to feel a part of. The technology has become so integrated with every part of our daily lives. Weather you are young or old, rich or poor, educated or not it is critical that access and the opportunities that are the result of technology be available to everyone. The Technology Resource Center will level the playing field and help everyone take advantage of technology.

Digital Distribution Network @ TRC

Building a History of Your Own Live @ TRC
C.O.R.E. Essentials



Workshops,
Lecturers &
Seminars

“Culture Connection”
“Remembering the 4th Ward”
“Community Forum”
“Digital Forum”
“Ladies Night”
“Jazz Friday’s”



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We are working to build the infrastructure for our digital distribution network which we will originate in our Data Center. Our efforts are based on the cutting edge technology that has been built into the very infrastructure of the center. All of the computer equipment, video resources and the accented environment of the center make the TRC the perfect place to create, edit, store and distribute content. This process is a commodity that we can sell as a service.

